

Dream Jobs: Fashion editor

By Hailee Romain, adapted by Newsela staff on 10.15.18

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Image 1. Nia Porter is an editor at Vogue, a fashion magazine. In this role, she writes articles for Vogue's website and creates content for digital platforms like Snapchat. Photo courtesy of Nia Porter

Nia Porter loves writing. She loves fashion, too. Fashion is a big business. It is all about what is new and cool in clothing.

Today, Ms. Porter has a job that combines writing and fashion. She works at a magazine called Vogue. It is a world-famous fashion magazine.

How would you describe your job?



I make content for the magazine's website. That means I write articles that go online. I also make videos and take photos. We post these in apps. Lately, I make a lot of videos for the app Snapchat.

What kinds of topics do you write about?

I mostly write about fashion and beauty. Once I wrote an article about the best sunscreens for people who have dark skin. Another time I wrote about taking selfies. I gave tips for taking good ones. I can pretty much write whatever I want. There is just one rule: It has to be interesting to readers!

Do you ever get writer's block or feel creatively stuck?

Yes! It happens all the time. When it happens, I take a break. I stop whatever I am working on. I may read a magazine. Sometimes, I ask for help. I work with great writers. They are always there to help me.

Can you describe your career path up to this point?

I studied writing in school. Then I worked as a fashion assistant. I did mostly office work. There was not much writing. Soon, I started working at a new place as a fashion writer. That helped me move to Vogue.

How did you first get interested in fashion journalism?



It started in high school. I was very interested in everything that had to do with fashion. I read about designers. I learned about fashion history. I watched every fashion show on TV.

All of this studying was important. I started to appreciate how much hard work goes into making beautiful clothing.

I was always interested in writing. I thought I wanted to write books. Then I started reading fashion magazines. I loved the articles. I wanted to write articles like that!

What is your favorite part of your job?

The best part is the people. I get to meet and work with amazing writers and designers. I used to read about them when I was a girl. Now they are my coworkers. It is a dream!

What do you find challenging about your job?

Working online is really fun. It is exciting, too. The hard part is that the Internet never stops! It is always on. Trying to keep up is tricky. I am lucky to work with great people who help me.

Is there something that you wish more people knew about your job?



Some people have very narrow ideas of what is beautiful. In my job, I try to change that thinking. I want my articles to help people see that beauty can be many things. People can be beautiful in many different ways.

What advice do you have for kids who are interested in this field?

Find a great mentor. A mentor is someone who can teach you. Look for someone who knows fashion. Read everything you can. Work on your writing, too.

Most of all, remember to be kind to people. Kindness is important in this business. It makes work a lot easier.